



**Tuesday, October 24, 2023**  
**Hyatt Hill Country Golf Club**  
**Registration | Breakfast 7:30 AM**  
**Shotgun Start 8:30 AM**

With restaurateurs and industry professionals participating, this is an exceptional opportunity to gain maximum exposure and broaden market awareness to an engaged target audience. Each golfer will enjoy breakfast, lunch, snacks, beverages, raffles, and so much more! Find your participation level below, or contact the TRA- San Antonio Chapter at 210-734-7663 or via email at [wtxevents@txrestaurant.org](mailto:wtxevents@txrestaurant.org) for unique sponsorship opportunities.

Proceeds from this annual event benefit our local TRA- San Antonio Chapter Scholarship Fund, the Texas Restaurant Association Education Foundation, Texas ProStart and the Luke Postolos Scholarship Foundation.

#### **\$10,000 Title Sponsor**

Two teams of four players  
Company logo on banners/signs and one promo item  
Recognition as Title Sponsor on all marketing & announcements  
Speaking opportunity at lunch  
Recognition on website and social media outlets  
Marketing opportunity on assigned tee box  
Networking with members throughout & post tournament  
Dedicated pre-event emails and post-event emails

#### **\$7,500 Platinum Sponsor**

Two teams of four players  
Recognition as a Platinum Sponsor  
Recognition on website and social media outlets  
Marketing opportunity at golf clubhouse and assigned tee box  
Opportunity to include item in swag bag  
Company sign in three locations

#### **\$5,000 Gold Sponsor**

One team of four players  
Recognition as a Gold Sponsor  
Recognition on website and social media outlets  
Marketing opportunity at assigned tee box  
Opportunity to include item in swag bag  
Company sign in three locations

#### **\$3,500 Silver Sponsor**

One team of four players  
Recognition as a Silver Sponsor  
Recognition on website and social media outlets  
Marketing opportunity on assigned tee box  
Company sign in two locations



#### **\$2,500 Bronze Sponsor**

One team of four players  
Recognition as a Bronze Sponsor  
Recognition on website and social media outlets  
Company sign in one location



works for you



#### **\$2,500 Awards Reception Sponsor**

One team of four players  
Marketing materials on tables at awards reception  
Company representative to announce winners and hand out awards  
Recognition on website and social media outlets  
Company sign in one location

#### **\$2,000 Spirit Sponsor**

Limited to Vodka, Tequila, Whiskey, or Bourbon brands  
One team of four players  
Marketing opportunity & sampling at golf clubhouse  
Marketing materials on tables at awards reception  
Recognition on website and social media outlets  
Company sign in one location  
Company to provide their own tent, table, chairs & TABC certified bartender

#### **\$2,000 Hole-In-One Sponsor**

One team of four players  
Marketing opportunity on assigned tee box  
Recognition as Hole in One Sponsor  
Recognition on website and social media outlets

#### **\$2,000 Closest to the Pin Sponsor**

One team of four players  
Marketing opportunity on assigned tee box  
Recognition as Closest to the Pin Sponsor  
Recognition on website and social media outlets

#### **\$2,000 Golf Ball Launcher Sponsor**

One team of four players  
Marketing opportunity on assigned tee box  
Recognition as Golf Ball Launcher & Closest to the Pin Sponsor  
Recognition on website and social media outlets

#### **\$2,000 Longest Drive Sponsor (WOMENS)**

One team of four players  
Marketing opportunity on assigned tee box  
Recognition as Longest Drive Sponsor  
Recognition on website and social media outlets

#### **\$2,000 Longest Drive Sponsor (MENS)**

One team of four players  
Marketing opportunity on assigned tee box  
Recognition as Longest Drive Sponsor  
Recognition on website and social media outlets

#### **\$1,750 Beverage Cart Sponsor**

Two golfers  
Signage on beverage carts  
Recognition as a Beverage Cart Sponsor  
Recognition on website and social media outlets

#### **\$1,500 Photography Sponsor**

Advertised as photography sponsor  
Marketing opportunity on assigned tee box



HIGGINBOTHAM

#### **\$1,000 Golf Team**

One team of four players  
Breakfast, lunch, & swag bag for each player

#### **\$500 Tee Box Sponsor**

Company sign on one assigned tee box  
Marketing opportunity for food, beverage or promo items  
Company to provide their own tent, table, chairs and representatives



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## Registrant Information

Name \_\_\_\_\_ Company \_\_\_\_\_

Billing Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Sponsorship Level \_\_\_\_\_

- ☐ Check is enclosed (made payable to "Texas Restaurant Association- San Antonio Chapter")
- ☐ Send me an invoice
- ☐ Charge my credit card

Total Payment \$ \_\_\_\_\_ Charge Card: ☐ American Express ☐ Mastercard ☐ Visa

Cardholder's Name \_\_\_\_\_

Billing Address (if different from above) \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip Code \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Security Code \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

Return Completed form to: PO Box 691090, San Antonio, Texas 78269  
Please call (210) 734-7663 or email [wtxevents@txrestaurant.org](mailto:wtxevents@txrestaurant.org) for more information.

In the event of a rain-out, we will make an attempt to reschedule, but may be forced to cancel the tournament should rescheduling not be possible. However, we will make every effort to generate exposure of your business with gratitude for your sponsorship.

*PCI Compliance mandates that this form must be mailed - do not email.*



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## Player Information

**Primary Contact** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Email** \_\_\_\_\_

**Golfer #1** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Company** \_\_\_\_\_

**Email** \_\_\_\_\_

**Handicap or Avg. Score** \_\_\_\_\_

**Golfer #2** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Company** \_\_\_\_\_

**Email** \_\_\_\_\_

**Handicap or Avg. Score** \_\_\_\_\_

**Golfer #3** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Company** \_\_\_\_\_

**Email** \_\_\_\_\_

**Handicap or Avg. Score** \_\_\_\_\_

**Golfer #4** \_\_\_\_\_

**Telephone** \_\_\_\_\_

**Company** \_\_\_\_\_

**Email** \_\_\_\_\_

**Handicap or Avg. Score** \_\_\_\_\_

August 1, 2023

Dear Industry Partner,

On Tuesday, October 24, 2023, we will host our Texas Restaurant Association (TRA)- San Antonio (SA) Chapter's annual Chili Pepper Golf Classic. To make this event successful, we seek the support from companies like yours- and there are several ways to participate. I have attached our sponsorship form for you to consider a sponsorship this year. We are also seeking donations for raffle. We like to feature items from local businesses to showcase our wonderful partners throughout the city!

Each year, our association joins together to fundraise for scholarships which we provide locally through the TRA- SA Chapter Scholarship Fund. As of this year, we have awarded \$11,000 in scholarships and to our TRA Foundation, with more allocations to be presented at the golf tournament. We also support the following:

- Texas Restaurant Foundation (our state 501c3)
- Texas ProStart
- Luke Postolos Scholarship Foundation (a local 501c3)
- St. Philip's College Culinary Arts and Restaurant Management Programs
- Art Institute of SA Culinary and Restaurant Management Programs

We sincerely appreciate your consideration of our request and look forward to hearing from you soon. Should you have any questions, please contact our office at 210.734.7663 or [wtxevents@txrestaurant.org](mailto:wtxevents@txrestaurant.org).

Sincerely,

Dawn Ann Larios  
Executive Director  
West Texas Region | Texas Restaurant Association



## DONATION FORM

### Contributor Information

Return completed form to [wtxevents@txrestaurant.org](mailto:wtxevents@txrestaurant.org).

YES, we want to be part of the Chili Pepper Golf Classic by contributing a  
prize or gift card

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Signature \_\_\_\_\_

### Donation Information

Sponsorship      Merchandise      Gift Certificate      Service      Other

Description of Item \_\_\_\_\_

Restrictions \_\_\_\_\_

Retail Value \$ \_\_\_\_\_ Expiration Date (if any) \_\_\_\_\_

Donation Enclosed

Donation to be picked up.



**THANK YOU for YOUR SUPPORT!**